

# 2017 NEVAEYC CONFERENCE



MAY 18-20, 2017

TUSCANY SUITES AND CASINO LAS VEGAS, NEVADA

## **NevAEYC Mission and Vision:**

The purpose of NevAEYC is to serve and act on behalf of the needs, rights, and well being of all young children, and their families, with special emphasis on developmental and educational services and resources for a diverse population; and to foster the growth and development of the membership in their work with, and on behalf of young children.

## **Why you want to be a sponsor and/or exhibitor at the 2017 NevAEYC Conference:**

- Your advertisement will be sent out on the NevAEYC list serve, added to the NevAEYC website and seen by approximately 2,500 early childhood professionals
- The program, with your advertisement, will be distributed to over 500 conference attendees.
- Exhibitors will have daily walk through traffic of over 50 daily participants

## **NEW Again This year:**

Friday afternoon from 5:30pm-6:30pm will be a networking mixer in the exhibit hall. A special raffle will be done during this time for those in attendance and tickets can be given out by vendors when people visit your table.

Raffle prizes for this event will be given by vendors and will be drawn during the event.



**Nevada Association for  
the Education of Young Children**

"Delivering on the Promise of Early Learning"

# Exhibitor Opportunities

## **Tier 1 Exhibitor Space- \$400**

- Premium location
- Large display area
- Professional set up and take down of display area
- Lunch for 2 on Friday and Saturday

## **Tier 2 Exhibitor Space- \$300**

- Higher traffic location
- Professional set up and take down of display area
- Lunch for 2 on Friday and Saturday

## **Tier 3 Exhibitor Space- \$200**

- Single Table display area
- Professional set up and take down of display area
- Lunch for 2 on Friday and Saturday

## **Non-Profit Agencies- \$150**

- Single Table display area
- Professional set up and take down of display area
- Lunch for 2 on Friday and Saturday

**\*All exhibitors agree to donate a raffle prize for a general membership raffle and one for Friday night networking mixer. Both prizes need to be delivered by Friday am to Kayelynn Ogden.**



# Sponsorship Levels & Benefits

## **PLATINUM LEVEL SPONSOR-Over \$25,000**

- 1 Full page color ad with premium placement Featured logo in all printed materials Inclusions in press releases and media material
- Featured color ad distributed to NevAEYC list serve
- 1 Tier 1 Exhibit table

## **DIAMOND LEVEL SPONSOR-Over \$15,000**

- 1 Full page color ad in program Featured logo in all printed materials
- Inclusion in press releases and media materials
- Featured logo on NevAEYC web-site
- Full color ad distributed to NevAEYC list serve
- 1 Tier 1 Exhibitor table

## **GOLD LEVEL SPONSOR-Over \$10,000**

- ❖ 1 Half page black and white ad in program
- ❖ Featured logo in all printed materials
- ❖ Inclusion in press releases and media materials Featured logo on NevAEYC web-site
- ❖ Full color ad distributed to NevAEYC list serve
- ❖ Tier 1 Exhibitor table

## **SILVER LEVEL SPONSOR-Over \$5,000**

- 1 Half page ad in program
- Featured logo in all printed materials
- Featured logo on NevAEYC web-site
- Tier 1 Exhibitor table

## **BRONZE LEVEL SPONSOR- Over \$3000**

- 1 Quarter page ad in program Featured logo in final program
- Tier 2 Exhibitor table

## **COPPER LEVEL SPONSOR- Over \$1000**

- 1 Business card ad in program Featured logo in final program
- Tier 3 Exhibitor table

## **CONTRIBUTOR LEVEL- Over \$500**

- Acknowledgement in final program

**\*\*Other Sponsorship opportunities available see attached Sponsorship Agreement**

**Exhibit and Sponsorship Conformation Agreement  
2017 NevAEYC Conference  
May 18-20, 2017**

<b>Exhibit/Sponsor Contact Information (please print):</b>		
Company Name:		
Contact Person:		
Address:		
City:	State:	Zip Code:
Phone #:	Alternate Phone #:	
Email (required):		
Advertising Agency/Artwork Contact Name:		
<b>Sponsorship Level:</b>		
<input type="radio"/> Platinum Level Sponsor- Over \$25,000		
<input type="radio"/> Diamond Level Sponsor- Over \$15,000		
<input type="radio"/> Gold Level Sponsor- Over \$10,000		
<input type="radio"/> Silver Level Sponsor- Over \$5,000		
<input type="radio"/> Bronze Level Sponsor- Over \$3,000		
<input type="radio"/> Copper Level Sponsor- Over \$1,000		
<input type="radio"/> Contributor Level Sponsor- Over \$500		
<b>Sponsorship Opportunities (Given on a first come, first serve basis)</b>		
<input type="radio"/> Keynote Speakers: \$15,000 each (includes benefits of Diamond sponsor)		
<input type="radio"/> Featured Speakers: \$10,000 each (includes benefits of Gold sponsor)		
<input type="radio"/> Lunch for participants: \$10,000 (includes benefits of Gold sponsor)		
<input type="radio"/> Donations for Swag Bags- 500 piece minimum (includes benefits of a contributor)		
<input type="radio"/> Door Prizes, Gift Baskets, or Gift Certificates for a give-a-way - \$40 minimum		
<input type="radio"/> Snack during the conference- \$5000 (includes benefits of Gold sponsor)		
<input type="radio"/> Sponsor a teacher: \$200-\$300 (includes benefits of a contributor)		
<input type="radio"/> <b>Exhibit Hall networking reception \$1000.00</b>		
<input type="radio"/> <b>Lunch on Friday and Saturday is included for 2 people. If you would like more please indicate the number you would like to purchase: (\$30 for both days)-# of lunches _____</b>		
<b>Exhibit Space</b>		
<input type="radio"/> Tier 1- \$400		
<input type="radio"/> Tier 2- \$300		
<input type="radio"/> Tier 3- \$200		
<input type="radio"/> Non-Profit Agencies- \$150		
<b>❖ All exhibitors agree to donate a raffle prize for participants raffle and networking event.2total</b>		
<b>Total Amount Due:</b>		<b>Check #:</b>
<b>Signature:</b>		<b>Date:</b>

Please make checks payable to NevAEYC  
 Mail or Email your Sponsorship forms to:  
 NevAEYC  
 240 S. Rock Blvd Ste 143  
 Reno, NV 89506  
 Nevaeyc.TeachAdvisory@gmail.com  
 (775) 338-2783

**Questions: Call Kayelynn Ogden  
 NevAEYC Teach Advisory Chair  
 (775) 338-2783**