

NV Cares Act Grant Score Sheet

Applicant Name:

Reviewer Name:

Final Score	0
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Scope of Work: 10 Points

Is the provider open? Or will these funds enable the provider to re-open?	
Excellent	Provider states in the application that the child care facility is currently open OR that the funds will enable the provider to re-open
Poor	Provider does not state in the application that the child care facility is currently open OR that the funds will enable the provider to re-open
How many children will be served?	
Excellent	The number of children to be served is at 100% of the licensed capacity of the facility or CDC staffing ratio recommendations for safe operation.
Good	The number of children to be served is between 80%-99% of the licensed capacity of the facility.
Satisfactory	The number of children to be served is between 60%-79% of the licensed capacity of the facility.
Fair	The number of children to be served is between 40%-59% of the licensed capacity of the facility.
Poor	The number of children to be served is between 20%-39% of the licensed capacity of the facility or has not been identified in the application.

Point Scale	Points Awarded
5	
1	

5	
4	
3	
2	
1	

Scope of Work Score	0
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Budget: 15 Points

What will the grant funds be spent on?	
Excellent	The budget document identifies the typical 3 months operating expenses for licensed child care or 1 month of actual operating expenses for emergency child care with complete documentation (Budget and Financial Appendix-Part A) together with all proposed operating expenses as required in Part B of the application. Payroll expenses identified in Part A match Part B.
Good	The budget document identifies the typical 3 months operating expenses for licensed child care or 1 month of actual operating expenses for emergency child care but does not document every expense (Budget and Financial Appendix-Part A). Between 50%-100% of payroll expenses identified Part A match Part B.
Fair	The budget document identifies the typical 3 months of operating expenses for licensed child care or 1 month of actual operating expenses for emergency child care but does not provide documentation of the expenses or a complete description of how proposed operating expenses would be spent. Less than 50% of payroll expenses identified in Part A match Part B.
Poor	The budget document does not identify the typical 3 months of operating expenses for licensed child care or 1 month of actual operating expenses for emergency child care or how grant funds will be spent.
Are the funds enough to sustain this business in the long term?	
Excellent	The budget provides projected revenue (the total amount of money the business receives for its services), projected expenses and projected income or profits for a period greater than 1 year.
Satisfactory	The budget provides projected revenue (the total amount of money the business receives for its services), projected expenses and projected income or profits for a period exactly of 1 year.

Point Scale	Points Awarded
5	
4	
2	
1	

5	
3	

Poor	The budget provides projected revenue (the total amount of money the business receives for its services), projected expenses and projected income or profits for a period less than 1 year.
Will this grant ensure the long-term sustainability of child care in Nevada?	
Excellent	The requested grant is complete and addresses all requirements of the application process including a: Completed Budget & Financial Appendix, Annual Budget and Steps to Sustainability Plan, and a Marketing Plan.
Satisfactory	The requested grant complies with all requirements of the application process including a: Completed Budget & Financial Appendix, Annual Budget and Steps to Sustainability Plan, and a Marketing Plan but lacks specific details and documentation on any of the three required submissions.
Poor	The requested grant is incomplete and does not address all requirements of the application process including a: Completed Budget & Financial Appendix, Annual Budget and Steps to Sustainability Plan, and a Marketing Plan.

1	
5	
3	
1	

Budget Score 0

Steps to Sustainability Plan: 10 Points

Is the plan realistic?	
Excellent	The plan is organized to achieve long-term goals and documents strategies to continue the program, activities, and partnerships with other community organizations by identifying specific goals, outcomes, resources, funding, and succession of owners and/or key staff for a minimum of one year or longer.
Satisfactory	The sustainability plan broadly addresses long-term goals and strategies to continue the program, activities, and partnerships but lacks specific details as to a timeframe, resources, funding and succession of owners and/or key staff.
Poor	The plan is incomplete and does not address key issues of sustainability including a timeframe greater than one year, strategies for continuing the program and funding, and succession of owners and/or key staff.
Is it likely this business will be available to provide care in the long term?	
Excellent	The plan is longer than one year and documents strategies to continue the program, activities, and partnerships with other community organizations beyond the period of the grant.
Satisfactory	The plan is longer than a year but lacks details of resources needed or sources of funding after the period of the grant.
Poor	The plan is for less than a year, lacks key elements of sustainability and does not identify resources or sources of funding after the period of the grant.

Point Scale	Points Awarded
5	
3	
1	

5	
3	
1	

Sustainability Score 0

Marketing Plan: 10 Points

Is the plan realistic?	
Excellent	The marketing plan identifies the population (both parents/caregivers and children) to be served based on an analysis of demographic data;has a marketing campaign including external and internal marketing strategies; uses marketing tools and platforms including social media, email and a website; links the marketing strategies to marketing tools and platforms; communicates the values, mission, and philosophy of the program to prospective consumers.
Good	The marketing plan identifies the population (both parents/caregivers and children) to be served based on an analysis of demographic data;has a marketing campaign including external and internal marketing strategies; uses marketing tools and platforms including social media, email and a website; communicates the values, mission, and philosophy of the program to prospective consumers; does not link the marketing strategies to marketing tools and platforms.

Point Scale	Points Awarded
5	
4	

Satisfactory	The marketing plan identifies either identifies the child population to be served or the parents/caregivers but not both, but does provide supporting documentation for either population; is limited to a single marketing strategy; is limited to a single marketing tool and/or platform; communicates the values, mission, and philosophy of the program to prospective consumers.
Fair	The marketing plan identifies the population (both parents/caregivers and children) to be served but does not provide any supporting documentation; is limited to a single marketing strategy or a single marketing tool or platform; does not communicate the values, mission, and philosophy of the program to prospective consumers.
Poor	There is either no marketing plan or the submitted plan does not identify the population (both parents/caregivers and children) to be served or does not specifically identify a marketing campaign or does not identify marketing tools and platforms.

3	
2	
1	

Will it bring in enrollment to sustain the business in the long term?

Excellent	The marketing plan addresses the key elements to bring in enrollment to sustain the business in the long-term including identification of the population, a defined external and internal marketing plan and use of marketing tools and platforms. All elements of the plan are linked together into a comprehensive and cohesive marketing strategy.
Good	The marketing plan addresses the key elements to bring in enrollment to sustain the business in the long-term including identification of the population, a defined external and internal marketing plan and use of marketing tools and platforms. The elements of the plan are not linked together into a comprehensive and cohesive marketing strategy that may affect the sustainability of the business in the long term.
Satisfactory	The marketing plan addresses some of the key elements to bring in enrollment to sustain the business but does not differentiate between an external or internal marketing plan and is limited by use of a single marketing tool and/or platform.
Fair	The marketing plan is limited, elements of the plan are not linked together, and the strategy to show how the provider plans to bring in enrollment to sustain the business is not well defined.
Poor	There is either no marketing plan or the marketing plan does not address how the provider will bring in enrollment to sustain the business.

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4	
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2	
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Marketing Plan Score 0

Additional Information: 5 Points

Does the provider offer services for critical populations that might not be available otherwise (essential workers, children who receive subsidy, non-traditional hours, etc.)?

Excellent	Provider identifies more than one specific critical population and the specific services that might not be available otherwise.
Good	Provider identifies one specific critical population and the specific services that might not be available otherwise.
Fair	Provider references but does not specifically identify the critical populations to be provided services nor identify the specific services that would be available.
Poor	Provider does not identify the critical populations or services that might not be available otherwise.

Point Scale	Points Awarded
5	
4	
2	
1	

Additional Info Score 0