

The Children's Cabinet  
*invites you to...*



# STRENGTHENING BUSINESS PRACTICES TRAINING SERIES



## Module I: Budgets, Projections and Planning

The goals of this training are to develop a budget and how to use it for decision-making and to understand how to project business costs, generate additional income and plan strategically for future goals.



## Module II: Financial Reports and Internal Controls

The goals of this training are to understand financial reports and their use in fiscal management and identify internal controls and how they can strengthen the fiscal health of a child care program.



## Module III: Marketing Your Program

The goal of this training is to strengthen child care providers' understanding of marketing tools, audiences, and elements necessary to develop a marketing plan.



## Module IV: Recruiting and Retaining Staff

The goal of this training is to strengthen child care providers' understanding of staff recruitment tools, organizational staff support systems, and elements necessary to support retention of talented staff.

This training series addresses fiscal and operational management strategies for child care providers. They were created with the belief that strong and sustainable child care businesses can improve the outcomes for children.

---

**FOR INFORMATION  
& REGISTRATION VISIT:**

[https://www.childrenscabinet.org/  
classes-and-events/](https://www.childrenscabinet.org/classes-and-events/)

---

**The Children's Cabinet  
1090 S. Rock Blvd, Reno, NV 89502  
775-856-6200**