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Governor

Richard Whitley, MS  
Director



DEPARTMENT OF  
HEALTH AND HUMAN SERVICES  
DIVISION OF WELFARE AND SUPPORTIVE SERVICES  
*Helping people. It's who we are and what we do.*



Robert Thompson  
Administrator

March 28, 2022

Nevada Child Care and Development Program  
1470 East College Pkwy  
Carson City, NV 89706

Dear Nevada Child Care Provider:

Next week you will receive an e-mail with a link to a secure, online survey requesting your participation in Nevada's 2022 Market Rate Survey (MRS). Information collected on this survey includes, but is not limited to, your enrollment, private pay rates, and barriers to participating in Nevada's child care subsidy program.

Child Care Provider participation in the MRS is vital to ensuring the Division of Welfare and Supportive Services (DWSS) Child Care and Development Program (CCDP) has a true representation of the current child care market in Nevada. For the survey results to be meaningful, the CCDP needs to receive responses from all child care providers, not only from those who participate in Nevada's child care subsidy program.

The CCDP has partnered with the statewide Child Care Resource & Referral partner, The Children's Cabinet, to conduct the 2022 MRS. To ensure provider confidentiality, survey results will not be shared in a way that is personally identifiable or center specific. Your responses will be combined with those from all other providers in a summarized report of survey results.

Before completing the online survey, please make sure to gather your enrollment and rate information for easy entry. The survey should take approximately 15 minutes to complete. **The first 100 providers to complete this survey will receive a \$100 merchandise certificate to Lakeshore Early Learning.**

Please reach out to me if you have any questions. Thank you for your time and consideration.



**Karissa Loper Machado, MPH**

Agency Manager, Child Care and Development Program  
Nevada Department of Health and Human Services  
Division of Welfare and Supportive Services  
1470 College Parkway | Carson City, NV 89706  
T: (775) 684-0630 | F: (775) 684-0617 | [kxloper@dwss.nv.gov](mailto:kxloper@dwss.nv.gov)  
[www.dhhs.nv.gov](http://www.dhhs.nv.gov) | [www.dwss.nv.gov](http://www.dwss.nv.gov)