



## Social Media Toolkit

### *NEW! Expanded Funding for PPE and Sanitation Supplies*

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We welcome you to share the news of the expansion of the Nevada Essential Supplies Program on your social channels. This program is offered to licensed child care providers, and allows them to order PPE and sanitation supplies from Staples, through a partnership with Nevada Strong Start Child Care Services Center (CCSC).

- You can tag us with:  
FB: [@nevadastrongstartchildcareservicescenter](https://www.facebook.com/nevadastrongstartchildcareservicescenter)  
LI: [@nevadastrongstartchildcareservicescenter](https://www.linkedin.com/company/nevadastrongstartchildcareservicescenter)
- We have prepared ready to-use social media assets sized for each social media platform, which you can find [here](#).
- Here are some sample social media posts you may copy and paste into your chosen social media platform:

*Coming Monday, February 13th to all licensed programs in Nevada!  
Nevada Essential Supplies is expanding! All licensed child care programs will receive additional funds. For example, programs that previously received \$500 will receive new accounts in the amount of \$1500! Programs that previously received \$1200 will now receive accounts in the amount of \$3000! All programs get more money for the supplies they need every day!*

*Want more info? Check out our video: <https://youtu.be/a4xAB39sloU>*

*Open Monday, February 13<sup>th</sup>! All licensed child care programs in Nevada can now access more money in the Nevada Essential Supplies program!*

*Learn more by watching our video: <https://youtu.be/a4xAB39sloU>*

Reminder, Instagram does not allow for links in the post description so the link to <https://youtu.be/a4xAB39sloU> will not appear as a hyperlink.