

The Nevada Registry FY23 Outcomes and Indicators Report

8,400
APPLICATION &
RENEWAL FORMS
PROCESSED

This report helps tell The Nevada Registry's story by taking a deeper dive into the day-to-day activities that occurred during the fiscal year. It moves us beyond the black and white numbers and provides more context and meaning to the growth we have experienced as a program and the work we do to support the ECE workforce in Nevada. During this fiscal year we reached the highest membership total in Registry history, streamlined access to a second cycle of staff stipends as well as the new Telehealth Services Benefits Program and renewed our Partners in Employment Reporting (PER) recognition through the National Workforce Registry Alliance (NWRA). The pages that follow help to further highlight the signs of growth and change that became part of the Registry's story during this fiscal year.

Nearly 6,000 application requests were submitted; 62% more than in FY22. 88% of these requests were made by Directors via the Employee List feature in their Online Portal account. The remaining application requests were received via the Membership Application page of The Nevada Registry website.

The Online Portal was accessed 9,814 times by members, trainers, and sponsoring organizations representing a 15% increase over last year.


The Employee List feature available to Directors with administrative rights continues to be an important workforce support. To further enhance this feature, the ability for Directors to see items needed to complete their employee's membership applications was added to support conversations between Directors and staff leading to the successful completion of the application process and further compliance with Child Care Licensing. The Employee List feature was utilized 503 times during FY23; an increase in usage of nearly 8%. Over 500 programs have utilized the service to update their list since the feature was launched in November 2019.

8,213
MEMBERSHIP
TOTAL
(13% increase)

★♥ **6,266** APPLICATIONS RECEIVED FOR THE STAFF STIPEND AWARD.

Through a partnership with DWSS and NevAEYC, eligible Registry members were invited once again to apply for the Early Childhood Staff Stipend to receive \$1,000. The Early Childhood Staff Stipend Incentive Program was designed to provide support to lessen the financial impact Early Childhood Educators and professionals endured during the COVID-19 pandemic. To be eligible, applicants were required to be active members of The Nevada Registry and employed at an eligible child care program serving children ages 0-8. Eligibility criteria for the second round of stipends was expanded to include educators working in district-based and charter school PreK programs. Because eligibility was again tied to Registry membership, access to the stipend application was available within





The Nevada Registry's Online Portal which continued to create a seamless and user-friendly way for ECE educators to apply. Utilization of the Registry in this way continues to demonstrate the capacity to use the Registry's system and platform to create a single point of access for the ECE workforce in Nevada.



TELEHEALTH BENEFITS: ENROLLMENT AVAILABLE VIA THE ONLINE PORTAL!

The Department of Health and Human Services, Division of Welfare and Supportive Services selected the Registry to be the home for the Telehealth Services Benefit Program that rolled out in February 2023. Through a partnership between DWSS, The Nevada Registry, Optima Benefits & Payroll and AllyHealth, this program grants all active members of The Nevada Registry access to unlimited telemedicine calls, ten free teletherapy sessions per year, per person, an Employee Assistance Program (EAP), dental and vision coverage with an option to add additional family members at a minimal cost and a voluntary whole life insurance policy. Just as with the stipend program, members opt into the program via their Online Portal account. Three webinars were hosted to advertise the new benefits and countless other efforts have occurred to notify the workforce of its availability, including 17 NEWS posts on the Registry's website and nine direct email campaigns to eligible members. As of June 30, 2023, 1,535 active members of the Registry have enrolled.



70,804 TRAINING SESSIONS APPROVED SINCE OCTOBER 2004

The availability of online courses continues to rise with 2,180 online and distance courses now approved (compared to 2,042 at the end of FY22), offered by 21 approved online providers.

4,500 Hours of Registry-approved training offered statewide (Over 186,000 hours since October 2004).

The online training attendance tracking feature continues to help The Nevada Registry collect real-time data for active Registry members by allowing completed Registry-approved training to be added to the Registry membership accounts within several days of attending an in-person or virtual training session.

25,000 In-person/virtual attendance records added to membership accounts.

A total of 443 attendance submission reminder email notifications were sent to trainers during FY23 with a reminder to complete the attendance process on behalf of their training attendees. Trainers with outstanding attendance are not able to submit future training for approval until their attendance is up to date, further ensuring that membership accounts are being updated on a timely basis and creating data results.

Data sharing partnerships are in place with twenty-one IACET-accredited online training organizations to import training data on a weekly basis into membership accounts (an increase of 14 since last year). This, combined with trainers electronically submitting training attendance for in-person/virtual training sessions, helps to create more up to date professional development records for Registry members and allows for the collection of real-time training data.

42,091 Number of online course completions imported into accounts of 6,780 active Registry members (78% more than in FY22).



One Adult Learning Academy (ALA) was offered virtually during FY23. Fourteen individuals successfully completed the Academy in March 2023. All ALA graduates have since applied/been approved for trainer approval. A second ALA was piloted in Fall 2023 and the next regular session of the Academy is scheduled for January 2024.

Though the Adult Learning Academy continues to provide a high-quality pathway to trainer approval, there are many other ways that trainers can qualify for approval. Of the 493 trainers who have been approved since 2017, 86% have qualified through a pathway other than the ALA: 33% qualified as a result of delivering training to adult learners prior to 2017 in the former system, 32% qualified with prior qualifying experience in a former position, 8% qualified with QRIS coaching hours, 7% qualified as an instructor of higher education, 4% qualified as a result of being an approved trainer in another state, and 2% qualified by taking an approved alternative course in adult learning principles. Providing a variety of pathways to trainer approval demonstrates the Registry's ability to meet the needs of our trainer community in flexible and responsive ways.



PER RENEWAL

Successfully renewed Partners in Employment Reporting (PER) recognition through the National Workforce Registry Alliance (NWRA).

PER recognized states have registries that demonstrate their commitment to supporting the workforce and to data quality by successfully demonstrating and maintaining the NWRA's best practices for operating standards, collecting aligned data elements, and providing evidence of their ability to produce the data reports and/or transfer of files necessary for participation in national data projects and partnerships, such as: The Council for Professional Recognition's Transcript Acceptance & Data Exchange, NAEYC's Accreditation Project, NAFCC's Accreditation Project and NAC's Accreditation Project. The Nevada Registry is one of 16 states in the country that hold this distinguished recognition and possess eligibility to contribute data representing Nevada's ECE workforce to growing a National ECE Workforce Dataset.

Two video tutorials were updated (Submitting Training Attendance for Verification and Submitting an Online Membership Renewal) to mirror the current website. A total of nine tutorials are available on the "How-To Tutorials" page of the Registry website. All videos are available on The Nevada Registry's YouTube channel as well. Videos have been viewed over 12,068 times (combined) to date.

A marketing and recruitment campaign was conducted in the Fall of 2022 to incentivize School District and Charter School PreK teachers to join the Registry (who are not currently required to do so). To remove barriers and ensure ease with the application process, new categories were created on the membership application

request page and new position titles were added to the membership application specifically for this group of educators. All members in these programs who applied by September 30, 2022 were entered into a drawing to receive one paid registration to a 2023 Early Childhood conference or professional development training of their choice. To date, membership in this sector of the workforce has increased by 76%. This campaign, combined with eligibility for the Staff Stipend Incentive Program and the Telehealth Services Benefit Program likely contributed to the increase in PreK teacher's participation in the Registry.

In partnership with the Las Vegas Urban League, The Children's Cabinet and Wonderschool, a similar recruitment campaign was created to reach registered Family, Friend and Neighbor (FFN) providers. At the time of initiation, 34 FFN providers were active on the Registry. New categories were created on the membership application request page specifically for this



group of educators. A webinar was held in June 2023 to discuss the application process. FFN providers completing the application process by July 31, 2023 were entered into a drawing to receive \$500 in educational materials to enhance their work with young children. These efforts, combined with eligibility for the Telehealth Services Benefit Program, will likely lead to more representation of the FFN sector in Registry membership over time. Results of this campaign will be determined in August 2023 and reported in the FY24 outcomes report.



8,300
Longevity and Career Ladder advancement awards granted since 2012.

The revenue collected through fees continues to be returned to the membership in the form of recognition gifts, miscellaneous sponsorships, and enhancements designed to increase member engagement with the program. During this fiscal year, 451 longevity awards (customized Registry mousepad), 97 degree increase awards (professional pad folios) and 150 non-degree increase awards (Registry keychain) were granted.

The Nevada Registry also supported both Adult Learning Academies with resource books and gifts for graduates and co-sponsored the ECE Trainer Conference offered by the University of Nevada Reno Extension office in July 2023 by purchasing training materials to support the event and by providing registration scholarships for 12 approved trainers to attend. Additionally, with these funds, scholarships were provided for two educators to attend the 2023 NevAEYC conference in Las Vegas, two raffle prizes for \$500 in professional development/training support (each) were offered and a \$500 raffle prize was granted to a School-District PreK teacher applying during the recruitment campaign mentioned above (chosen through a random drawing).

Social media efforts continued. Postings to the 'NEWS' page helped to continue engagement with Registry members and continued to serve as a tool for disseminating Registry-specific and industry-related news. A total of 187 (54% more than FY22) posts were made during this fiscal year. Twenty email campaigns were conducted during this period with an average open rate of 71% (compared to a 27% open rate in FY22). Member engagement on our Facebook increased by another 3% during this fiscal year.

A new feature of the NEWS page was introduced in April 2023 to help support Registry members with the use of technology. This new feature is called 'Tech Tips'. Each post includes simple, step-by-step instructions and/or links to user-friendly video tutorials designed to help ease the frustration factor when interacting with technology. Eight 'tech-tips' have been posted in this FY.

JOB BOARD **841 JOBS POSTED**
(97% more than in FY22).
4,367 jobs posted since March 2007.

7,743 members received a Happy Birthday message from The Nevada Registry.

In May 2023, in honor of Provider Appreciation Day, a message of gratitude was sent to 6,500 active Registry members thanking them for making a difference in the lives of children and families.



Looking ahead...



- ★ **Mobile App for Trainers**
- ★ **Text Messaging Communication Platform**
- ★ **Data Dashboard/Report Generator**